



BLACKWOLF

Public Relations

ABOUT US

We are a boutique consultancy specialising in web and social media content. Our aim is to build brand awareness through effective communication strategies that reach target audiences on various digital platforms.

OUR EXPERIENCE

Our team are digital experts who are passionate about the social web. They can help you clarify your vision and develop a plan that sees you achieve your business goals.

CONTACT INFORMATION

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SOCIAL MEDIA PACKAGES

INSTAGRAM ACCOUNT MANAGEMENT

From \$129 / month

- ✓ Research on competitors, industry & audience
- ✓ Engagement strategy
- ✓ Content curation including copy, hashtags & images
- ✓ Spam monitoring & deletion of unwanted comments
- ✓ No lock-in contracts. Month by month structure

SOCIAL MEDIA MANAGEMENT

From \$249 / month

- ✓ Research on competitors, industry & audience
- ✓ Management for up to 2 *social media channels*
- ✓ Engagement strategy
- ✓ Content curation including copy, hashtags & images
- ✓ Spam monitoring & deletion of unwanted comments
- ✓ No lock-in contracts. Month by month structure

SOCIAL MEDIA MARKETING

From \$189 / month

- ✓ Budget friendly campaign creation
- ✓ Strategy & ad type analysis
- ✓ Audience segmentation
- ✓ Creative content curation
- ✓ Budget and analytic monitoring
- ✓ Detailed post campaign report

OPTIONAL ADD-ONS

- » Custom photography | \$249
- » Private message replies | \$85 per month
- » Setup of automatic message system | \$45
- » Facebook group engagement | \$40 per hour
- » Business page optimisation | \$55
- » Custom tiles | \$49 per month
- » Instagram highlight covers | \$75

NOT SURE WHAT YOU NEED?

Please reach out to us for a custom package.
